MARK K. GOODMAN NAMED PRESIDENT OF CHILDREN'S MEDICAL FUND OF NEW YORK

Mark K. Goodman has been named President of Children's Medical Fund of New York (www.cmfny.org). The appointment, announced by David Blumenfeld, Chairman of the Board, was effective October 17, 2011.

A longstanding CMF board member since 2002, Mark previously served a two year term as Men's Division President as well as a two year term as Treasurer for the CMF Finance Committee. His appointment "...brings a wealth of knowledge and enthusiasm to Children's Medical Fund," said CMF Chairman Blumenfeld. "We are extremely happy to have him serve as President of our Board of Trustees, and to be able to gain support with his talents to help our organization achieve its goals of providing the best available care to the children on Long Island and beyond." CMF is one of the largest single contributors to Steven & Alexandra Cohen Children's Medical Center of New York in New Hyde Park.

Mark is a Certified Public Accountant, licensed in the State of New York. He is the managing partner of Janover, LLC, a financial services company that provides consulting, accounting and investment services. Mark joined the firm in 1990, became a partner in 1995 and has been the managing partner since 1998.

Mark graduated cum laude from the Wharton School of Business at the University of Pennsylvania, then earned his graduate degree at the Fordham University Graduate School of Business where he received his Masters in Taxation. Mark is a member of the American Institute of Certified Public Accountants, the New York State Society of Certified Public Accountants ("NYSSCPA"), and is a member of its managing partner committee. He is also a member of the Young Presidents Organization (YPO). He is a frequent speaker on various topics at industry and in-house seminars.

Children's Medical Fund of New York (CMF) is a 501 © (3) not for profit organization that ensures children on Long Island and in the New York metropolitan area have access to the best available pediatric care by raising funds to help build and equip medical facilities and sponsor vital programs at Cohen Children's Medical Center of New York.